



ASROTEX GROUP





Established

1995



Manufacturing Facilities

**Garments Manufacturing, Knitting,
Dyeing, Washing, Printing,
Embroidery and Trims & Accessories**



**Total Sewing Lines
(FY 2022-2023)**

147 Sewing Lines



**Production Capacity
(FY 2020-2021)**

5.5 mn pcs/month, 66 Mn pcs/year



Total Team

12,000



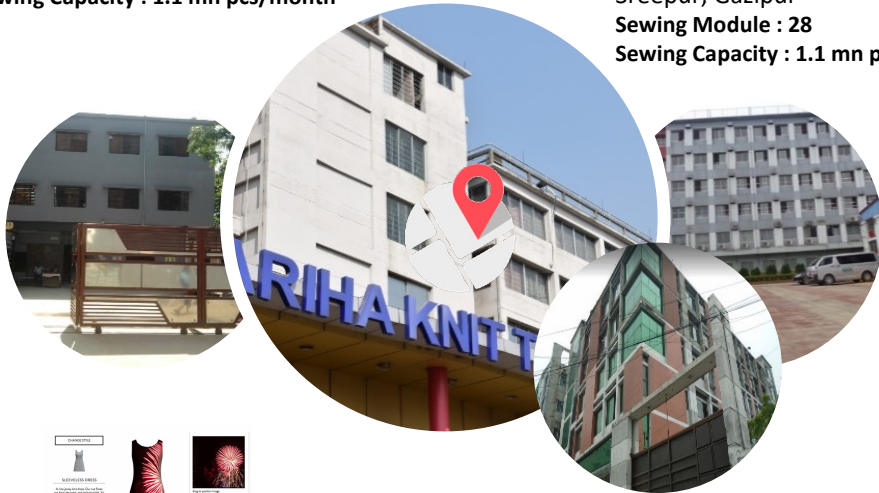
MANUFACTURING UNITS AND CAPACITY

Asrotex
Fatullah, Narayanganj
Sewing Module : 28
Sewing Capacity : 1.1 mn pcs/month

Fariha Knit Tex Ltd
Fatullah, Narayanganj
Sewing Module : 76
Sewing Capacity : 3 mn pcs/month

Asrotex Ltd
Sreepur, Gazipur
Sewing Module : 28
Sewing Capacity : 1.1 mn pcs/month

Sensible Fashion Ltd
Fatullah, Narayanganj
Sewing Module : 15
Sewing Capacity : .6 mn pcs/month



Asrotex Design Studio
Head Office, Dhaka

Backward Linkage: Textile & Embellishment



Knitting : 30 MT/Day



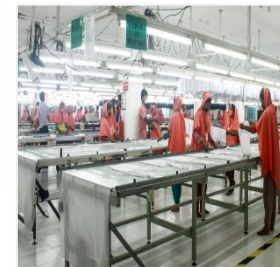
Dyeing & Finishing : 75 MT/Day



All Over Print : 10 MT/Day



Washing
(Woven and Knit)



Screen Printing



Trims & Accessories

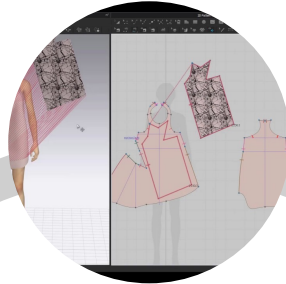


Embroidery

KEY FOCUS AREA 2022 AND BEYOND

1. Design and Innovation

Focusing on Market Intell and Development Tools to Convert Customers Aspiration to Reality



2. Product & Customer Portfolio Diversification

Moving from Basic Knit Products to High End Fashion Wear/ Valued Added/ Functional Items



3. Quality, Speed and Agility:

Quality is Built In (BIQ), Redesigning Our Value Chain for timely Responding to Market Dynamics

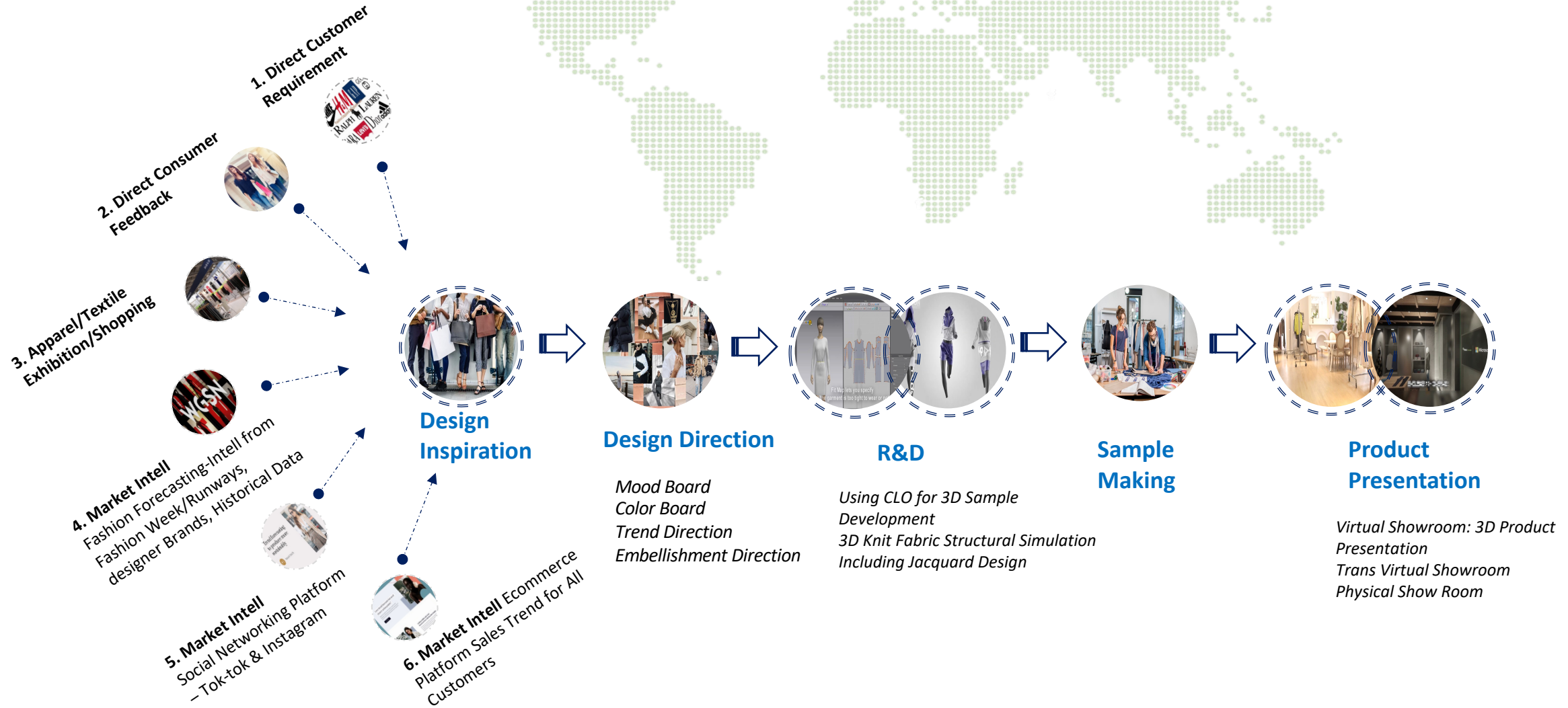


4. Green and Circularity

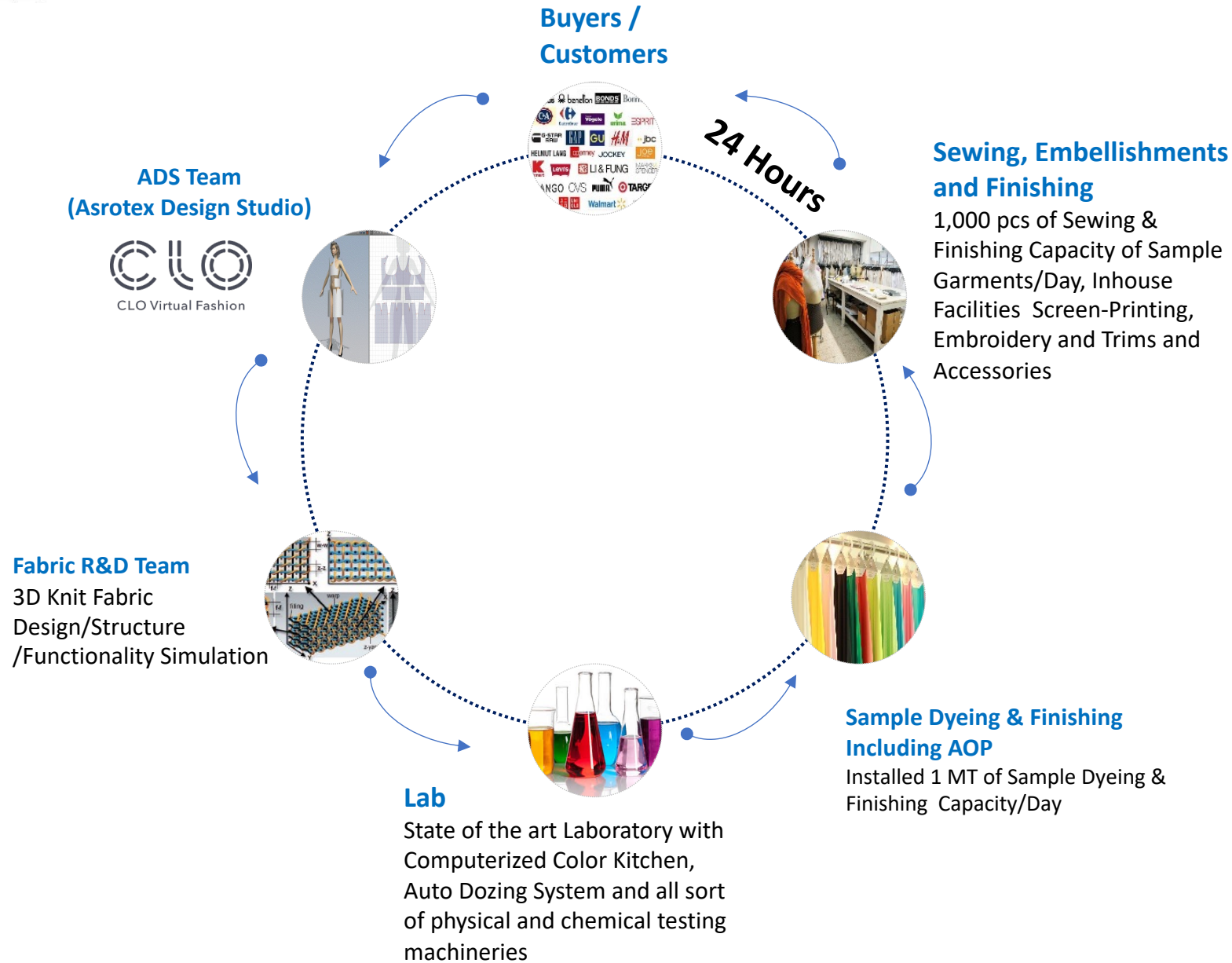
Aggressively Integrating Green and Circular Practices In Our Product Design and Manufacturing Process



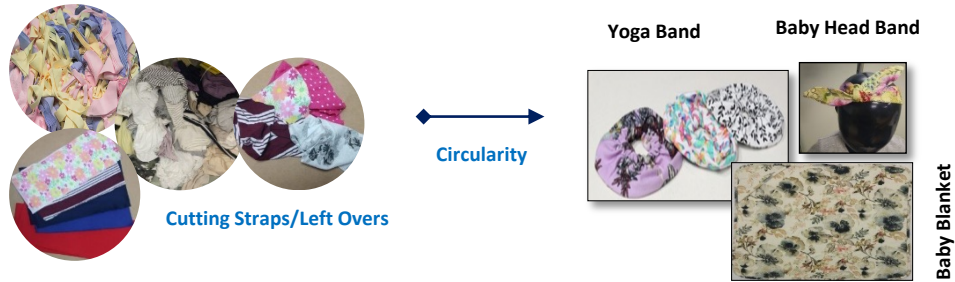
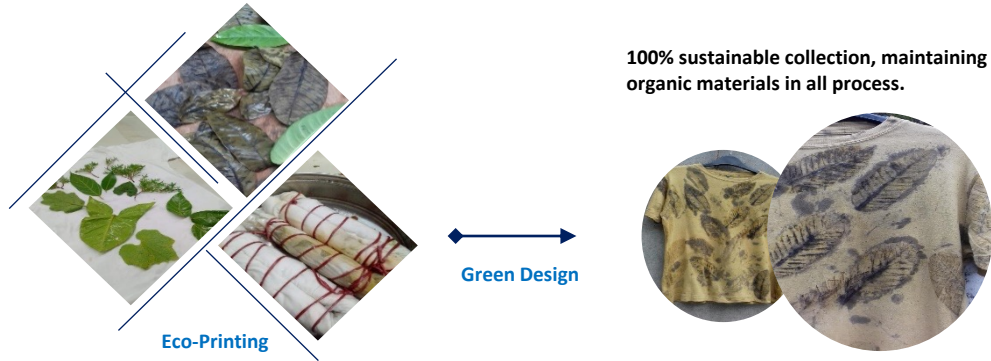
DESIGN AND DEVELOPMENT PROCESS



QUALITY, SPEED AND AGILITY IN R&D



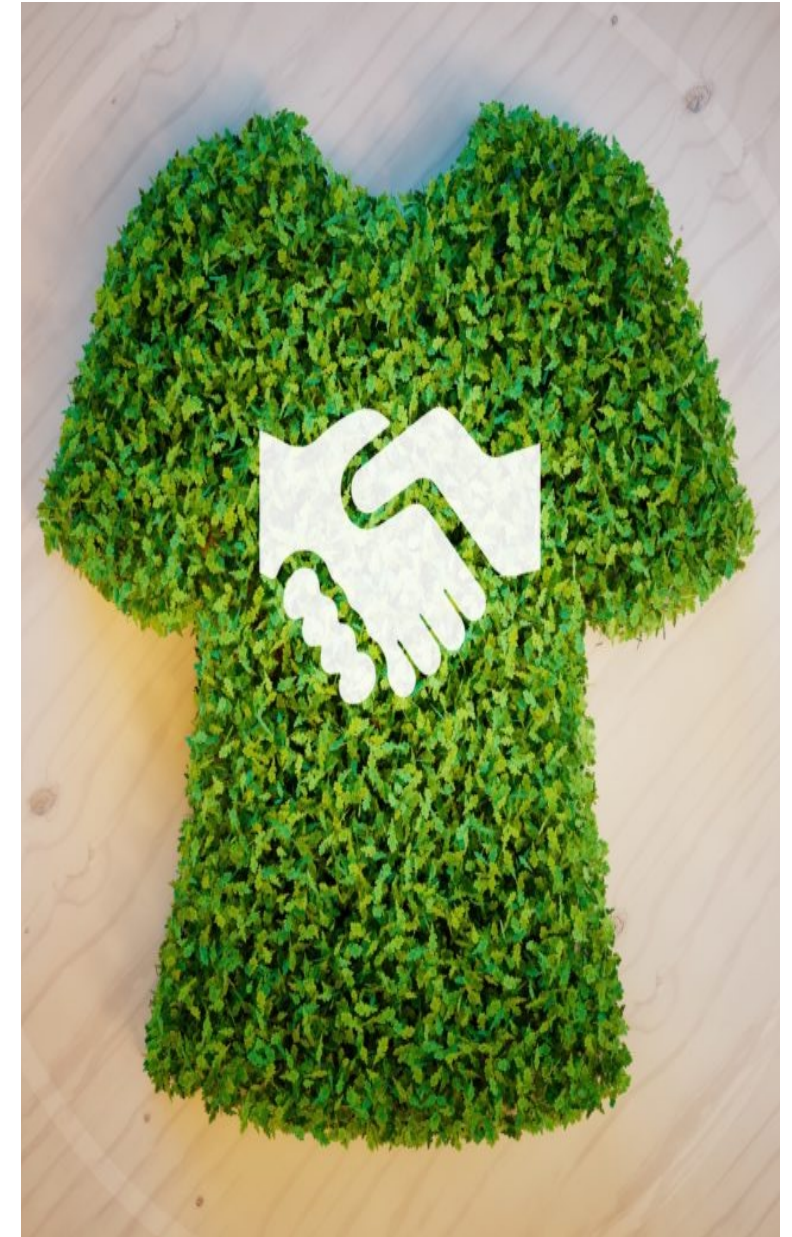
TOWARDS GREEN AND CIRCULAR THINKING



Mission	Sustainability Goals 2025
ENERGY	Reduce purchase of grid electricity by 5% through energy efficiency (
CARBON FOOTPRINT	10% Reduction in Scope 1 and Scope 2 emissions by process efficiency measures and renewable energy
GREEN BUILDING	Minimize the environmental impacts by pursuing green building certification)
WATER	20% recycle/reuse across own facilities
WASTE	Zero Waste to Landfill across own facilities for non-hazardous waste with 100% traceability
SUSTAINABLE PRODUCTS	50% products by volume to have at least one sustainable attribute
CSR	No. of Beneficiaries 10,000 for Education, 50,000 Beneficiaries for Healthcare & Sanitation



TOWARDS GREEN AND CIRCULAR THINKING



**Thank
You**

